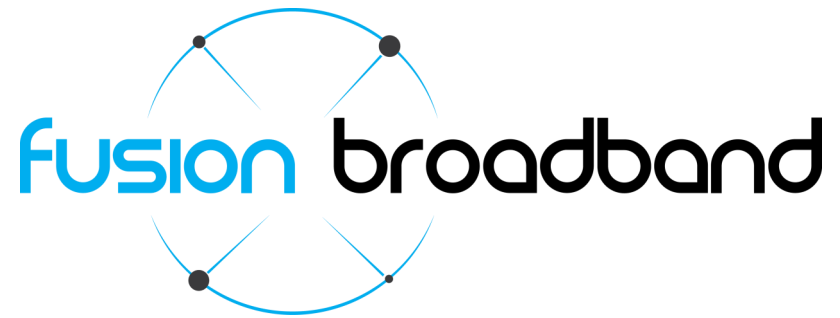


# **Fusion Broadband**

An Introduction



# An Introduction to Fusion Broadband

Fusion broadband is a unique broadband bonding service - not an ISP. In short, Fusion Broadband simply fuses multiple broadband connections together to make a much faster and more reliable connection. The bonded connection combines the bandwidth capacity of each circuit connected in both uplink and downlink directions and presents itself to the network via a single cable and public IP or address range.

## Who is Fusion Broadband?

Fusion broadband was established in 2009 through the need for faster broadband for small to medium businesses throughout Australia. We focus on providing broadband bonding solutions for most broadband technologies such as: ADSL, ADSL2+, its variants as well as SHDSL, BDSL, Ethernet and some wireless technologies.

Our goal is to provide businesses with an easy, affordable, broadband service that is ISP independent and provides customers ultimately what they need, high speed data connections with more reliability and stability. Our solutions can be provisioned as an add on service to existing broadband connections supplied through any ISP. Fusion Broadband is generally a better option for businesses who can't justify the expense of an SHDSL service or simply can't wait for the NBN and their business is suffering due to poor connectivity.

## Our Services

Fusion Broadband currently offers two bonding solutions. Our [Premium Bonding Solution](#) can bond any number of lines from any provider whilst our [Fusion Bonded Lite](#) service bonds only two ADSL services. More details and product brochures are available if you are interested to learn more.

## Partner and Reseller Opportunities

Fusion Broadband is looking to increase its market share by partnering with IT service providers and Telecommunication businesses who have a greater ability to reach businesses across Australia through their local communities. Many of our partners came on board because they already had many customers who could readily utilise our service.

We are offering sales commissions (trailing and up-front) to businesses who would like to partner with Fusion Broadband in order to offer our services to their customers (both new and existing). We currently have dealers in every state of Australia; and that list is growing each week.

If you are interested in learning more about becoming a partner of Fusion Broadband, please contact [Phil Kirby](#), National Business Development Manager on 0412 87 35 34 or on the details listed below.

## Our Document Library

The following documents are available for your perusal. Please contact Phil to arrange an delivery via email of any of these documents.

- [What is Broadband Bonding?](#)
- [Fusion Broadband - Technical Brief](#)
- [Fusion Broadband - Pricing and Options](#)
- [Fusion Broadband - Partner Programme](#)
- [Fusion Bonded Lite - Product Guide](#)
- [Customer Case Study and Testimonial](#)
- [Voice + Data Article - 50 Kaliber Films](#)
- [Bonding - Effects on Speed and Latency](#)

*Using multiple connections and multiple carriers builds higher performance and increased network resilience. Installation costs are minimised and network changes in most cases are not required. Video, VOIP and larger data transfers are easier and faster. With 4 bonded connections, potential speeds of up to 4 x ADSL2+ can be achieved.*

## Contact

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